

2010 National Real Estate Investor Editorial Calendar

Editorial calendar subject to change without notice

January/February Ad closing: Dec. 7

Hotel Receivers to the Rescue: NREI discusses the responsibilities of the growing ranks of receivers, the value they bring to the table, and their relationship with lenders.

6th Annual Borrower Trends Survey: Exclusive NREI Research analyzes the strategies of borrowers in a market punctuated by myriad capital constraints.

Major Reset for Mortgage Bankers: With easy lending and record loan originations a distant memory, what business strategies are financial intermediaries employing not only to survive, but also thrive?

Rent Relief for Retailers: NREI reports on how landlords and tenants are being shepherded toward compromise amid a soft retail sales environment.

CMBS in ICU: Special servicers are swamped with non-performing loans that complicate the timetable for recovery in the debt markets.

Area Review: Las Vegas

Show Distribution

- NMHC Annual Meeting
- CMSA Conference
- MBA's CREF/Multifamily Convention & Expo
- ICSC Mid-Atlantic

March Ad closing: Feb. 3

Ten to Watch: Profiles of movers and shakers who are having a measurable impact on the industry.

Medical Office Checkup: The relatively good health of this niche exceeds the performance of the office market as a whole. What are the risks and rewards for investors?

Institutional Investor Outlook: It's allocation season for this elite group of buyers. What property types are they bullish on and why?

What's ticking with TICs?: As the velocity of property sales begins to accelerate, tenant-in-common investors remain a wildcard. Will they emerge from hibernation following a deep recession and credit crunch?

The Domino Effect: The Great Recession has led to a sharp pullback in all aspects of commercial real estate. We'll look at the many disciplines affected and how industry professionals are positioning themselves strategically to weather the storm.

Area Review: Detroit

Show Distribution

- Hunter Hotel Investment Conference
- ICSC Carolina's Exchange Idea
- PREA Spring Conference

April Ad closing: Mar. 9

Broker Scorecard: Ranking of Biggest Deal Makers

Corporate Solutions (related brokerage feature): Case studies of how real estate service providers are helping companies rein in their occupancy costs

The Future of Fannie and Freddie: With these government-sponsored enterprises now in conservatorship, what will be the impact on the agency lending business?

Trends in Seniors Housing: NREI recaps M&A activity year to date and discusses some of the driving factors for consolidation.

Industrial Warehouse Hot Spots: NREI examines which primary and secondary markets have proven to be the most resilient and why.

Multifamily Makeovers: Redevelopment opportunities abound as aging apartment properties are in need of new life and new development is on hiatus.

NHMC 50 - Annual report ranking the top 50 owners and managers in multifamily.

Area Review: Dallas

Show Distribution

- SIOR Spring Convention
- CCIM Spring

Bonus To Advertisers: Ad Recall Study

May Ad closing: Apr. 7

Mixed-Use Meltdown: How a viable idea in urban areas went awry in secondary and tertiary markets and lessons learned.

Cap Rate Decompression: Investors are demanding higher returns on their shopping center acquisitions to compensate for higher risks.

Mall Makeovers All The Rage: As new development opportunities dry up in a soft economy, there is pent-up demand for redevelopment. NREI provides case studies.

Alternative Uses for Excess Space: From churches to government offices to expansion of existing tenants, solutions abound

Class of 2010: A look at job prospects for new grads.

Top Lenders Survey: NREI ranks the top 25 direct lenders and financial intermediaries.

Hotel Strategies: A look at the performance of bellwether hotel REITs, and what that portends for the broader hospitality industry for the remainder of 2010.

Area Review: Boston

Show Distribution

- RECon The Global Retail Real Estate Convention
- NYU Hospitality Investment Conference

June/July Ad closing: May 17

Mid-year Market Report: NREI assesses the state of the capital markets and queries economists about the timeline for recovery in commercial real estate.

Best of the Best: Annual compendium of surveys ranking the biggest players in commercial real estate across a variety of disciplines.

Sale-Leaseback Savvy: As corporations increasingly look to monetize their real estate, the sale-leaseback model offers an attractive solution.

Reclaiming Waterfronts: NREI provides case studies of projects that often take the form of public/private partnerships.

Green Ordinance Revolution: NREI takes a look at green building ordinances and talks to industry professionals about which are diamonds and which are duds, and why.

Trends in Seniors Housing: One of the fastest growing segments of the business is dementia care because of the attractive revenue streams it provides.

Area Review: Atlanta

Show Distribution

- REITWeek: NAREIT's Investor Forum
- CMSA Conference
- BOMA Annual Conference
- 2010 Midwest Lodging Investors Summit

August Ad closing: Jul. 9

Is Self-Storage Recession Proof? Many owners of self-storage facilities have resorted to some sort of discounting to attract tenants, and they report a rise in delinquent accounts. NREI talks with owners and investors about the long-term viability of this asset class.

Best and Worst Apartment Markets: NREI examines some of the driving factors that separate the haves from the have-nots from an investor's standpoint.

The Art of Sale-Leaseback

Area review: Florida

Show Distribution

- ICSC Florida Conference

September Ad closing: Aug. 6

Hotel Investment Strategies: The pace of property sales and analysis on the level of distress in the marketplace.

ASHA 50: Annual report ranking the top 50 owners and managers in seniors housing.

Outstanding Women in Real Estate: NREI profiles high achievers who have had a measurable impact on the industry.

Area review: Los Angeles

Show Distribution

- 17th Annual ASHA
- 19th Annual NIC
- Lodging Conference
- ICSC Western Division Conference
- PREA Plan Sponsor Real Estate Conference

October Ad closing: Sept. 8

Drugstore Wars: NREI discusses the trend in cap rates and real estate fundamentals in this retail niche.

Office Space Overhang: Explains which markets are suffering with the highest rise in vacancies and drop in rents, and what are owners doing to stop the bleeding?

Private Equity Strategies: How much of what private equity investors amassed in recent years is being plunked down to acquire commercial real estate assets.

Turning Brownfields Into Goldfields: Case studies of contaminated and abandoned industrial sites that have been transformed into viable commercial real estate projects.

411 on 1031 Tax-Deferred Exchanges: Are traditional 1031 buyers back in play or are they still hampered by unfavorable market conditions? NREI talks with buyers and lenders alike.

Area Review: Chicago

Show Distribution

- iGlobal Forum
- Real Estate Investment Securities Association (REISA) Conference
- CREW Network Convention
- SIOR Fall Conference
- ICSC Chicago Dealmaking
- Information Management Network/IMN
- CCIM Fall

November Ad closing: Oct. 15

REIT Report Card: NREI examines the strongest and weakest retail REITs by focusing on total returns and the underlying factors driving their performance.

2011 Investor Outlook (Exclusive Research): NREI teams up with *Retail Traffic* and Marcus & Millichap Real Estate Investment Services to provide the results of a quarterly survey.

Fourth Annual Green Building Survey: Real estate owners across property sectors provide invaluable insights about the extent to which they're embracing green initiatives and the impact those efforts are having on property values.

Area Review: New York

Show Distribution

- REITWorld: NAREIT's Annual Convention For All Things REIT
- 2010 Greenbuild International Conference & Expo
- ICSC New York Idea Exchange
- Trigid Lender Conference

Bonus To Advertisers: Ad Recall Study

December Ad closing: Nov. 9

Will 2011 Be Heaven?: NREI assesses whether the commercial real estate market is back from the abyss.

Corporate Real Estate Report—Outsourcing Strategies: As Corporate America does more with less in a recessionary environment, we'll explore the real estate functions that companies are delegating to service providers to save costs and improve efficiencies.

The Art of Building Valuations

Top Job Markets

Area Review: New Orleans