

# NATIONAL REAL ESTATE Investor®

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E-Newsletter NATIONAL REAL ESTATE  
**Investor**

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March 28, 2012

- [American Cities are Revitalizing Their Downtowns and Recreating Their Profiles](#)
- [Is the Retail Recovery Finally Here?](#)
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**Top Story**

**American Cities are Revitalizing Their Downtowns and Recreating Their Profiles**  
By Susan Piperato, Managing Editor



**Startup Cities**

The push toward downtown revitalization that began in the 1990s has survived the Great Recession. But in this gradually improving economy, attracting development isn't easy. It means carrying "a Swiss Army knife" of creative tools, says West Palm Beach Downtown Development Authority Director Raphael Clemente. For 10 years, West Palm Beach's downtown has lost retail to an urbanist infill project on the CBD's outskirts.

The movement to reinvigorate Main Street is back, but it's very different than it was 20 years ago. For today's urban downtowns, development means redevelopment, and attracting redevelopment dollars means reinventing a city's identity.

[Full Article](#)

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**Commentary**

**Is the Retail Recovery Finally Here?**  
By Victor Calanog, Contributing Columnist

In November 2010 we noted that retail fundamentals for neighborhood and community centers showed signs of bottoming, but that slow economic growth would continue, prompting vacancies to rise. The latest data through February 2012 provides evidence that a broad-based recovery for retail properties may finally have commenced.



Consider the robust leasing patterns for neighborhood and community centers in the fourth quarter of 2011 and early 2012. Occupied stock increased by roughly 1 million sq. ft. per month, topping out at 1.36 million sq. ft. in December and 1.87 million sq. ft. in January. The sector has not absorbed this much space on a monthly basis since 2007.

[Full Article](#)

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**Research**

**Treppe Sees \$362B in Loans Maturing in 2012**  
Staff Reports

Research firm Treppe has updated its Commercial Mortgage Maturities outlook with fourth quarter 2011 data. It now estimates that \$362 billion of commercial real estate debt will be maturing in 2012 (up from \$346 billion in 2011). For the five-year period 2012 through 2016, the estimate is \$1.73 trillion of commercial real estate maturities.



[Full Article](#)

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**Deals**

**Inland American Lodging Group Buys Five Hotels for \$393M**  
Staff Reports

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**NREI Newline** is a weekly must-read for top-level executives who are buying, selling, financing or managing real estate. This comprehensive e-newsletter provides insight and analysis of news and trends across all property types with an emphasis on the capital markets.

**Published weekly. Circulation: 45,000+**

Position 1.....\$1,300	Position 3.....\$800
Position 2.....\$1,000	Position 4.....\$600

**Distressed Real Estate Strategies** is a monthly e-newsletter produced with sister publication *Lodging Hospitality* that examines the problems, solutions and opportunities for impaired commercial real estate assets.

**Published second Tuesday of the month. Circulation: 93,000+**

Position 1.....\$3,000	Position 3.....\$2,300
Position 2.....\$2,700	Position 4.....\$1,800

**NREI Institutional** e-newsletter provides monthly coverage of institutional investor activity on a global basis. Each edition of this analyzes the inflow of capital both at home and abroad with a keen focus on portfolio management.

**Published first Monday of the month. Circulation: 42,000+**

Position 1.....\$1,500	Position 3.....\$975
Position 2.....\$1,170	Position 4.....\$650

**NREI Green Sheet** e-newsletter provides monthly news and analyses of the fast-growing green building industry. Each edition covers issues that affect commercial real estate investment and development decisions.

**Published second Monday of the month. Circulation: 44,000+**

Position 1.....\$1,150	Position 3.....\$600
Position 2.....\$900	Position 4.....\$400

**NREI Seniors Housing** e-newsletter chronicles all facets of the industry, from finance and development to property management to mergers and acquisitions. The stories focus on the major property segments, including independent and assisted living, memory care, and nursing homes.

**Published last Monday of the month. Circulation: 14,000+**

Position 1.....\$1,500	Position 3.....\$750
Position 2.....\$1,000	Position 4.....\$500

**NREI REIT Insider** is a joint initiative between *National Real Estate Investor* and sister publications *Registered Rep.* and *Trusts & Estates* that analyzes traded and non-traded REITs and breaks down what investors need to know about the major trends shaping the sector.

**Published third Wednesday of the month. Circulation: 123,600**

Position 1.....\$3,500	Position 3.....\$2,500
Position 2.....\$3,000	Position 4.....\$2,000

**NREI The Weekender** summarizes the week's most popular news, features, videos and blog posts from NREIonline, RetailTraffic.com and Lhonline.com.

**Published every Saturday morning. Circulation: 60,000**

Position 1.....\$1,500	Position 3.....\$1,000
Position 2.....\$1,300	Position 4.....\$800

**NREI Daily/New Jersey** delivers the latest commercial real estate news and notes from the Garden State.

**Published every business day. Circulation: 7,000+**

Position 1.....\$1,000/week	Position 3.....\$500/week
Position 2.....\$750/week	Position 4.....\$350/week

**NREI Daily/New York** provides the latest commercial real estate news and notes from the Empire State.

**Published every business day. Circulation: 9,500+**

Position 1.....\$1,000/week	Position 3.....\$500/week
Position 2.....\$750/week	Position 4.....\$350/week