

NATIONAL REAL ESTATE Investor®

NREIonline.com Advertising Opportunities

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Position 1: 728 x 90

Property Types Finance & Investment Brokerage Research City Reviews Environment Seniors Housing Columns Technology

Rates & Specifications

Banner Positions

Run-of-site banners appear on the home page of the Web site, search result pages and interior run-of-site articles.

Position 1: Leaderboard (728x90)

- Run of site
- \$45 net CPM

Position 2: Boom Box (300x250)

- Run of site
- \$50 net CPM

Position 3: Rectangle (300x125)

- Run of site
- \$40 net CPM

Position 4: Second Square (180x150)

- Home page only \$695 per month
- Run of Site \$40 net CPM

Position 5: Third Square (300x250)

- Run of site
- \$40 net CPM

One-Stop Category Sponsorship

- Leaderboard
- Boom Box
- Second Square
- \$2,000 net/month

Specifications

- Maximum banner size: 36K
- Accepted formats: GIF, Animated GIF, JPEG, HTML, Flash, Unicast, PointRoll, Eyeblaster, Enliven, Bluestreak, Motif.

Non-accepted formats

Java, Java Applet, Video.

See 2012 media kit for complete specifications.

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TOP STORY



Las Vegas Investor's Gamble Sets Precedent for Single-Asset Real Estate Owners
Sep 7, 2011 9:17 AM. By Matt Hudgins, NREI Contributing Writer
A Nevada real estate company's strategy to stave off foreclosure may pave the way for other investors attempting to reorganize under Chapter 11 bankruptcy protection. ...

**Position 3:
300 x 125**

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FINANCE NEWS

Las Vegas Investor's Gamble Sets Precedent for Single-Asset Real Estate Owners
Sep 7, 2011 9:17 AM. By Matt Hudgins, NREI Contributing Writer

How Eden Prairie Mall Challenged the Minnesota Tax Court
Sep 7, 2011 9:12 AM. By John Gender, Esq., NREI Contributing Writer

Philadelphia Aiming to Make the 'A List'
Sep 7, 2011 8:20 AM. By Al Heavens, NREI Contributing Writer

MORE FINANCE NEWS

**Position 4:
180 x 150**

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LATEST NEWS

Hotel Values Catching Up to Replacement Cost
Sep 12, 2011 11:51 AM

SL Green/Sutton JV Assembles Times Square Retail Site
Sep 12, 2011 11:39 AM

Investors Flocking to Safety of CRE
Sep 12, 2011 11:28 AM

Las Vegas Investor's Gamble Sets Precedent for Single-Asset Real Estate Owners
Sep 7, 2011 9:17 AM

How Eden Prairie Mall Challenged the Minnesota Tax Court
Sep 7, 2011 9:12 AM

Philadelphia Aiming to Make the 'A List'
Sep 7, 2011 8:20 AM

Private Equity Funds Shower Capital on Industrial Sector
Sep 6, 2011 8:57 AM

More Articles from this section

Quick links:

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RESEARCH & SPECIAL REPORTS

2011 BEST OF THE BEST

Second Quarter 2011 Investment Outlook: Appetite for Real Estate Grows
May 23, 2011 2:53 PM

2011 NMHC 50: Recovery After Recession
May 5, 2011 11:42 AM

Top 25 Brokerages
Apr 1, 2011 12:00 PM, Denise Kaletke

MORE RESEARCH

DATA POINTS: A MONTHLY METER OF INDUSTRY TRENDS

Self-Storage: No One-Size-Fits-All Outlook
Aug 9, 2011 3:23 PM

Top 10 Self-Storage Markets by Occupancy Rate (Fourth-quarter 2010)

Ranking	Metropolitan Area	Occupancy	Year-over-year change	Average net price/sq. ft.	Year-over-year change
1	Seattle-Tacoma	88.9%	200	\$1.00	-0.5%
2	Washington, D.C.	87.9%	50	\$1.40	0.7%
3	Philadelphia	87.6%	400	\$1.00	1.8%
4	Denver-Norway	87.0%	50	\$0.80	0.6%
5	Baltimore	86.9%	200	\$1.00	1.4%
6	Boston	86.7%	50	\$1.11	-0.5%
7	Portland-Vancouver	86.3%	-170	\$1.04	-0.6%
8	Columbus, Ohio	86.0%	-40	\$0.90	1.5%
9	Denver-Aurora	85.6%	200	\$1.00	0.9%
10	Baltimore	85.6%	100	\$0.70	2.7%

Source: Marcus & Millichap

NREI INTERACTIVE

WHITEPAPERS



Beyond Core Markets
As the commercial real estate sector continues to recover from the "Great Recession," investors across the nation are ramping up their acquisition and development activity...

MORE WHITEPAPERS

WEBINARS



It's Not Easy Being Green: Sustainable Lessons for Commercial Real Estate
Green buildings and sustainable construction continues to be the hot topic within commercial real estate circles. However, the recession slowed momentum a bit. Some cost-conscious owners and developers are reluctant to incur expensive green retrofits in the short term...

MORE WEBINARS

PODCASTS



Rick Mattoon on the Economy: On the Brink or On the Mend?
Rick Mattoon, Senior Economist and Economic Advisor at the Federal Reserve Bank of Chicago, discusses whether the U.S. economy is on the verge of a double-dip recession or on the brink of recovery.

MORE PODCASTS

FEATURED COLUMNS

FIRST WORD



FINANCING TODAY



MONEY & REAL ESTATE



CAPITAL TRENDS



**Position 2:
300 x 250**

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PHOTO GALLERY

CREC Annual Golf, Dinner, Raffle And Silent Auction

The 2011 CREC Annual Golf, Dinner, Raffle and Silent Auction held on Thursday, July 14, 2011 at Ruffled Feathers in Lemont, IL.



Ten to Watch: Industry Leaders Making Bold Moves in 2011

Keep an eye on National Real Estate Investor's 10 picks for people shaking up the commercial real estate industry in 2011. Each of the leaders profiled has made a bold move, and over the coming year time will tell whether their instincts and the risks they have taken pay off...

Click here to view more photo galleries.

HOT DEALS

ID's Leasing Activity Surpasses 3.3 Million Sq. Ft. in First Half of 2011

Aztec Arranges \$7 Million in Acquisition Financing for Westchase Corporate Park in Houston

Trucking Company Buys Land for \$2.7 Million in Commerce, Calif. for New Company Headquarters

ONLINE POLL: HAS CONGRESS 'CODDLED' THE RICH?

Warren Buffett has called on Congress to raise taxes on people making more than \$1 million annually, adding that Congress has "coddled" the rich. Do you agree?

Yes, it's time for shared sacrifice in order to raise revenues, and that starts with higher taxes on the wealthiest of Americans.

No, asking wealthy Americans to pay more taxes will stifle job growth and perpetuate class warfare.

It's a moot point because asking the super-rich to pay more taxes won't solve the U.S. fiscal crisis.

The best solution is for Buffett to write a check to the federal government and clear his conscience.

Vote

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**Position 5:
300 x 250**

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